

66 degrés **SUD**

LA CYCLO | Perpignan
Méditerranée
Métropole

28 29 30
APRIL 2022

PRESS KIT

UCI SÉRIE MONDIALE
GRAN FONDO

3 EVENTS

1 TIME TRIAL
(10 km)

2 CYCLO-SPORTIVES
(125 & 165 km)

2 CYCLO-TOURING
(50 & 98 km)

Information and registration on :
www.66-degrés-sud.fr

Perpignan Méditerranée, 36 communes, un territoire à découvrir



Rendez-vous du
28 ou 30 avril 2022

PRESS KIT

- ❑ The 66 Degrés Sud event
- ❑ What is the Gran Fondo ?
- ❑ The Outdoor Village
- ❑ The figures of the first edition 2021
- ❑ Cycling figures



THE 66 DEGRÉS SUD EVENT

66 DEGRÉS SUD - La Cyclo, is a three-day sporting event and festival: from 28 to 30 April 2022 in Perpignan and its agglomeration.

Over three days, our region will welcome professionals as well as aficionados of cycling around 3 types of courses: the Time Trial, two cyclo sportive and two cyclotouring.

1,000 cyclists from all over the world are expected to attend, as well as the public, who will find their place and entertainment in the Outdoor Village for this 2022 edition.

For the first time Ever, the Pyrenees-Orientales is organising **a cycling race of international standing**. The time trial and cyclo sportives are **qualifying events for the UCI Gran Fondo World Championships**. These events are reserved for licensed cyclists.

The time trial will take place on 28 April 2022, over a distance of 10 kilometers, with a difference in altitude of 390 meters. Some 180 cyclists are expected to take part in this event.

The two cyclo sportive events are divided into a Gran Fondo of 165 kilometers and a Médio Fondo of 125 kilometers. About 500 participants are expected to take part in both events.

The cyclotourism routes will be open to all, from 18 years of age, for a participation fee of 5€ per person. Yet, the event will give 400 participants the opportunity to discover the roads of the Pyrenees-Orientales in a new light!



THE CYCLOSPORTIVE ROUTES



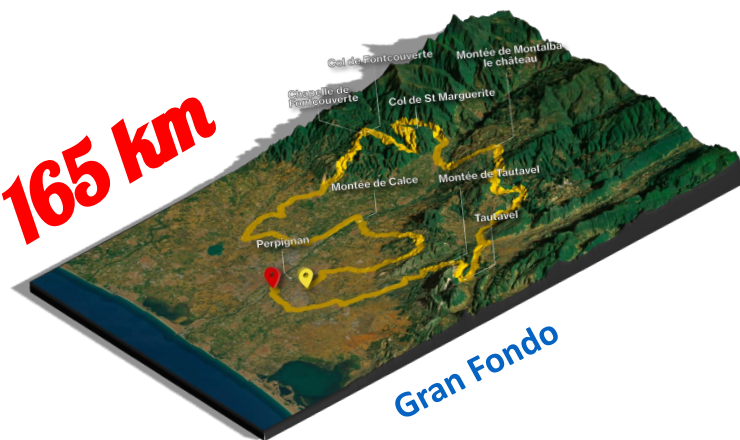
GRAN FONDO
WORLD SERIES

10 km



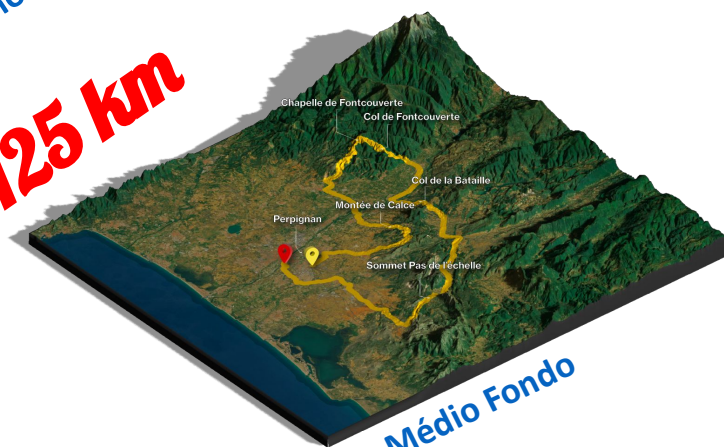
Contre-la-montre

165 km



Gran Fondo

125 km



Médio Fondo



THE CYCLOTOURISM ROUTES





What is the Gran Fondo ?

Cyclo sportive is an organised cycling event from short to long distance, usually on an annual basis. The Italian term Gran Fondo is commonly used for these events in the USA, Australia and some other English-speaking countries.

Many cyclists enter these cyclo sportives as a personal challenge against distance and, ultimately, against the clock.

A cyclo sportive is a cross between a traditional cycle road race and the more demanding cycle touring events. Traditionally, these already long courses include difficult climbs and riding conditions, which adds merit to the event.

Some events attract thousands of participants - since 2000, the Etape du Tour has offered places to 8,500 riders each year.

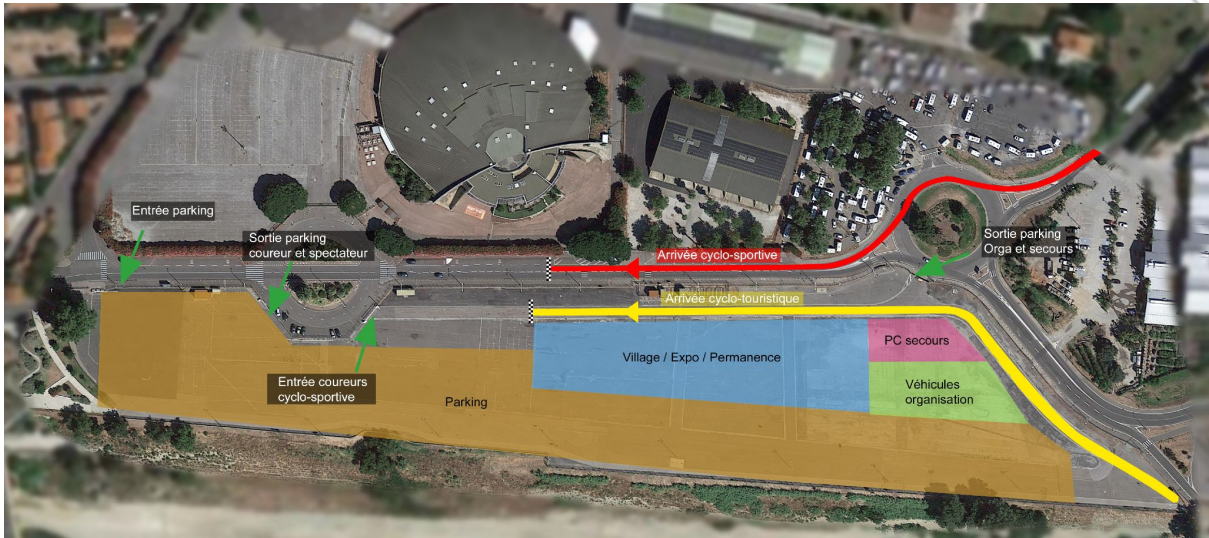
Gran Fondo is an Italian term meaning grand tour. Originally from Europe, it has gained popularity in North America in recent years.

On this type of group bicycle tour, you are offered a **scenic route** where structures are set up to allow you to exercise your greatest feats and push your own limits.

On the agenda: Daring routes, surprises, constant technical support and post-ride areas.



THE OUTDOOR VILLAGE



For this second edition, an outdoor village will stretch over 6800M² to welcome cyclists and their families on Friday 29 April and Saturday 30 April, in the car park of the Palais des Expositions in Perpignan.

This will be an opportunity to sample our local products (Cémoi, Café La Tour, Confiserie du Tech, Cave de Byrrh...), to discover the outdoor sports exhibitors and to meet our local businesses.

A food and entertainment area will also allow those accompanying the cyclists to keep themselves occupied while waiting.

- A reception area will be provided for journalists and our partners
- France Bleu Roussillon will cover the event live
- Sportsmen and women will be able to use the secure area to store their bicycles and take advantage of the wellness and recovery area where doctors and physiotherapists will be present.



A FEW FIGURES

- France hosts **150 cyclosporives** with nearly **130,000 participants**
- **+25%** of turnover in the bicycle market in 2020 (Source: Union Sport et Cycle)
- In 2022, there will be 72,000 km of cycling routes in France, compared to 40,000 km in 2017 (Source: geovélo).

IN 2021, FIRST EDITION

- 3 cyclotourism routes,
- **382 participants** despite the health crisis,
- **99%** of participants want to participate again in 2022
- 18 volunteers, 21 marshals, 4 motorcyclists mobilised
- 11 first aiders

IN 2022

- 1 time trial course,
- 2 cyclosporive courses: Gran Fondo and Médio Fondo,
- 2 cyclotourism routes (50 and 98 kilometers),
- 300 people have already registered one month before the event,
- 180 volunteers/signallers,
- 40 motorcyclists,



A FEW FIGURES

2022



GRAN FONDO WORLD SERIES

- 23 participating countries
- 5 continents
- The season runs from February to November 2022
- **The final** will be held in Trento, Italy.
- Cancellation of some qualifying events, including those scheduled to take place in **Russia and Belarus**.

PRESS CONTACT

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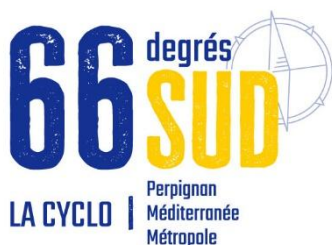
contact@66-degres-sud.fr

Event website:

<https://www.66-degres-sud.fr/>

Facebook : <https://www.facebook.com/66degressud>

Instagram : <https://www.instagram.com/66degressud/>



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